

January

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 New Years Day	2	3	4 National Spaghetti Day	5 #FunFactFriday Share a fun fact about the practice	6
7	8	9	10 National Cut Your Energy Costs Day	11 National Milk Day	12 Add a subheading	13
14 National Dress Up Your Pet Day	15 Martin Luther King Jr. Day	16 #TopicTuesday	17	18 Get to Know Your Customers Day	19 National Popcorn Day	20
21	22	23 National Pie Day	24	25 National Flouride Day	26	27
28 National Blueberry Pancake Day	29	30	31 National Hot Chocolate Day			

CONTEST OF THE MONTH:

Snowflake Contest: Hide Snowflakes throughtout the pracitce and have kids write down how many they found. The person closest to the correct answer wins. Tiebraker gets picked out of a hat.

National Glaucoma Month

National Blood Donor Month

National Hobby Month

February

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2 • Groundhog Day • National Wear Red Day	3
4 World Cancer Day	5	6 National Frozen Yogurt Day	7	8 #ThursdayTopic	9 National Pizza Day	10
11 #SundayFunday	12	13 Galentine's Day	14 Valentine's Day	15	16	17 Random Acts of Kindness Day
18	19 President's Day	20 National Muffin Day #TopicTuesday	21	22 #ThursdayTips	23	24
25	26	27 National Strawberry Day	28 National Tooth Fairy Day	29		

CONTEST OF THE MONTH:

Hearts of Hershey Kisses in a Jar: Guess how many are in the jar and you can win a gift card.

Girl Scout Cookies and Pizza: Have girl Scout Troops take a group photo wearing your practice t-shirts and post the photo and tag you. But 1 case of cookies from that troop and donate it to the first responders. The photo with the most likes/shares will win a pizza party for their troop.

American Heart Month

National Children's Dental Health Month

Pet Dental Health Month

Great American Pie Month

March

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					Employee Appreciation Day 1	2
3	4	5 #TopicTuesday	6 National Dentist's Day	7	8 International Women's Day	9
10 Daylight Savings Time Begins	11 National Proposal Day	12 National Girl Day	13	14 National Pi Day	15	16
17 St. Patrick's Day (Wear Green!)	18	19 • Certified Nurses Day • First Day of Spring	20 World Oral Health Day	21	22 World Water Day	23 National Puppy Day
24	25	26	27	28	29 Good Friday	30
31 Easter Sunday						

CONTEST OF THE MONTH:

March Madness - Match the logos with the school name. Create a flyer with all the logos and have the kids write school names next to each logo correctly.

Shamrock Shakedown: Hide shamrocks on your website and have people enter a list of places they found them, or put a new shamrock on each day and have the kids identify where they are on social media.

National Nutrition Month

Women's Month

American Red Cross Month

April

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 April Fool's Day	2 World Autism (Awareness Day)	3 National Walking Day	4 #ThursdayTopic	5	6 National Popcorn Day
7 World Health Day	8	9 #TopicTuesday	10 National Siblings Day	11 National Pet Day	12	13
14	15 National TAX Day	16	17	18	19 National Garlic Day	20
21 World Creativity and Innovation Day	22 National Earth Day National Jelly Bean Day	23 National Picnic Day	24	25	26	27
28	29 International Dance Day	30				

CONTEST OF THE MONTH:

Ears or Feet: Chocolate bunny eating - which way do you like it, ears or feet? Send us an image of how you like to eat your Easter bunny and you'll be entered to win a prize.

Easter Egg Surprise: Hide eggs throughout the practice and have kids write down where they found them. Each day for 30 days kids can enter, they get as many entries as the number of eggs they find, in the end, they are randomly drawn to win a basket filled with healthy goodies they can eat.

Oral Cancer Awareness Month

Autism Awareness Month

National Volunteer Month

National Poetry Month

Keep America Beautiful Month

May

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	Star Wars Day ⁴ National Orange Juice Day
<ul style="list-style-type: none"> Cinco de Mayo⁵ World Laughter Day 	6	Teacher Appreciation Day ⁷	8	#ThursdayTopic	#FridayFunday	11
12 Mother's Day	13 National Apple Pie Day	14	15	16 #ThursdayTopic	<ul style="list-style-type: none"> National Pizza Party Day¹⁷ World Baking Day 	18
19	20	21 #TuesdayTopic	22	23	24 National Scavenger Hunt Day	25
26 National Blueberry Cheesecake Day	27 Memorial Day	28 National Hamburger Day	29 National Senior Health and Fitness Day	30	31	

CONTEST OF THE MONTH:

Mother's Day Contest: Share a photo of you and your mom or tell us why she's special and enter to win a day at the spa for your mom.

Women's Healthcare Month

National Physical Fitness Sports Month

June

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 World Milk Day
2 National I Love My Dentist Day	3	4	5 World Environment Day	6 National Eyewear Day	7 National Chocolate Ice Cream Day	8 National Best Friends Day
	National Iced Tea Day	#TuesdayTopic			World Blood Donor Day	
9	10	11	12	13	14	15
16 Father's Day	17 National Mascot Day	18	19	20 First Day of Summer	21 • National Selfie Day • National Smoothie Day	22
23 National Hydration Day	24	25 #TuesdayTopic	26	27 #ThursdayTopic	28	29 National Best Friends Day
30						

CONTEST OF THE MONTH:

Doc on a Stick: Take a picture of the doctor and have it printed and mounted to the pain stick. The kids put this in front of their faces and take pictures wherever they go on vacation. Pictures are sent to the practice for judging based on category (most fun, farthest, most creative, etc.)

Great Outdoors Month

Men's Health Month

July

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 #TopicTuesday	3	4 Independence Day	5	6
7 World Chocolate Day	8	9 #TopicTuesday	10	11 National Free Slurpee Day	12 National French Fries Day	13
14 National Mac & Cheese Day	15	16	17 World Emoji Day	18 #ThursdayTips	19 #FridayFacts	20
21 National Ice Cream Day	22	23 #Transformation Tuesday	24	25 National Intern Day	26	27
28 Parent's Day	29 National Lasagna Day	30 National Cheesecake Day	31			

CONTEST OF THE MONTH:

Doc on a Stick: Take a picture of the doctor and have it printed and mounted to the pain stick. The kids put this in front of their faces and take pictures wherever they go on vacation. Pictures are sent to the practice for judging based on category (most fun, farthest, most creative, etc.)

National Ice Cream Month

National Culinary Arts Month

National Picnic Month

National Grilling Month

August

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2 National Ice Cream Sandwich Day	3
4 Sister's Day	5	6 National Fresh Breath Day	7 Purple Heart Day	8 #TopicThursday	9 National Book Lover's Day	10 National Bowling Day
11	12 #TuesdayTopic	13	14	15	16	17 #SocialSaturday
18	19 World Photography Day	20	21 National Senior Citizens Day	22 National Tooth Fairy Day	23	24
25	26	27	28	29	30 National Beach Day	31

CONTEST OF THE MONTH:

Back-to-School Backpacks: Guess how many items are in the backpack and be entered to win the backpack.

National Wellness Month

National Back to School Month

Family Fun Month

Children's Eyes Health & Safety Month

September

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Labor Day	3	4	5 National Cheese Pizza Day	6	7
8 National Grandparents Day	9	10	11 Patriot Day	12	13	14
15	16	17 #TopicTuesday	18	19	20 National Pepperoni Pizza Day	21 National Dance Day
22 First Day of Fall	23	24 #TopicTuesday	25	26	27	28
29 World Heart Day	30					

CONTEST OF THE MONTH:

Back-to-School Backpacks: Guess how many items are in the backpack and be entered to win the backpack.

National Childhood Obesity Awareness Month

National Self-Care Awareness Month

National Fruit & Veggies Month

October

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 #Transformation Tuesday	2	3	4 World Smile Day	5
6 National Coaches Day	7 National Child Health Day	8	9	10 #ThursdayTopic	11	12
13 #SundayFunday	14 Columbus Day National Dessert Day	15	16 National Boss's Day	17	18	19
20	21	22 #TuesdayTips	23	24	25	26
27	28 National First Responders Day	29 National Cat Day	30 National Candy Corn Day	31 Halloween		

CONESTS OF THE MONTH:

Pumpkin Carving Contest:
practice buys lots of small pumpkins and hands them out to kids and referring dental offices. In the office, kids are given coloring pens and decorations to make the pumpkins their own. Each pumpkin is photographed, added to Instagram, and voted on the day before Halloween. You can have categories of winners if you like.

Breast Cancer Awareness Month

Dental Hygiene Month

National Orthodontic Health Month

National Book Month

November

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3 Daylight Savings Time Ends	4	5 #TuesdayTopic	6	7	8 #FunFactFriday	9
10	11 Veteran's Day	12	13 World Kindness Day	14 World Diabetes Day	15	16
17	18	19 #TuesdayTrivia	20	21 #ThursdayTopic	22	23 #Saturday Shoutout
24	25	26	27	28 Thanksgiving Day	29 Black Friday	30

CONTEST OF THE MONTH:

What Are You Thankful For: Have patients fill out a form on a leaf and tell you what they are most thankful for. They can also hold up the leaf and take a short video saying what they are thankful for and post it while tagging you. A random winner is chosen via a raffle drawing to win a gift card.

National Entrepreneurship Month

National Diabetes Month

November

December

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Cyber Monday	3	4 National Cookie Day	5	6	7 National Pearl Harbor Remembrance Day
8 National Brownie Day	9	10 #TuesdayTopic	11 National App Day	12 Gingerbread House Day	13	14
15	16	17 #TuesdayTrivia	18	19	20 National Ugly Christmas Sweater Day	21 Winter Solstice
22	23	24 Christmas Eve	25 Christmas	26 National Candy Cane Day	27	28
29	30	31 New Years Eve				

CONTEST OF THE MONTH:

Elf on a Shelf: Hide the elf and photograph him daily, posting to all social media for kids to ID where he is.

Holiday Movie Trivia:

From a multiple-choice list, have patients match the quote/fact from class Christmas movies correctly, and they will be entered into a raffle to win a gift card. You can also do this with famous Christmas songs.

AIDS Awareness Month

Safe Toys and Gift Month

Need more great ideas?

Contact Us

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